

EMI CHOI

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917-932-3902



EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

State University of New York
MAY 2016
Bachelor of Fine Arts
Accessories Design

KYUNG WON UNIVERSITY

Kyunggi Do, South Korea
MAR 2007
Associate in Applied Science
Fashion Design

SKILLS

Adobe Photoshop CC
Adobe Illustrator CC
Hand-drawing
Microsoft Office
Google Suite

LANGUAGES

Korean
English
Japanese

ACTIVITIES

NOMIA Fashion Show

New York, NY Dresser
SEP 2012

PRESS

CECI(Fashion Magazine)
Seoul, South Korea
NOV 2009

EXPERIENCE

KATE SPADE

Freelance Technical Designer/Handbag

New York, NY

AUG 2023 - NOV 2023

- Created full-scale CADs of handbag design for designers to develop 1st prototype for the new season.
- Communicated with designers and participated in the production team meetings to update on specification tech packs, including detailed technical sketches, graded measurements, and construction details.
- Managed the adherence to product time/action calendars.

SCL FOOTWEAR

Associate Technical Designer/Footwear

New York, NY

SEP 2018 - JUL 2021

- Communicated with the design team to support creating technical specifications for factories in China
- Worked closely with the design director to help release 1st, 2nd, and Confirmation(Final) samples for production
- Reviewed the final samples and revised the samples for production confirmation
- Participated in a sales meeting with buyers
- Involved in the meeting for the line building and merchandising process with the team

MICHAEL KORS

Assistant Designer/Handbag

New York, NY

AUG 2016 - JAN 2018

- Interpreted Michael Kors' aesthetic and design for handbags for production
- Created detailed specifications packages to submit to factories in Korea
- Managed and communicated with suppliers from Italy for Leather and materials for sampling.
- Communicated daily with overseas offices
- Supported the color meeting for approving lab dips and ensuring consistency with color standards and licensor directives, where appropriate

COACH

Freelance/Handbag Design

New York, NY

FEB 2014 - JUL 2014

- Assisted in developing flat mechanical sketches for design development packages (to the technical design team and the sample room)
- Accommodated in Research and identify trend directions; perform and review competitive analysis; oversee and review fabrics, design concepts, presentation boards for meetings, color-ups, and inspirational photos

TORY BURCH

Intern/Accessory Design

New York, NY

JAN 2013 - MAY 2013

- Researched the market to identify products, trends, pricing, and brand identity, and shared results with the team
- Helped in preparing and finalizing technical drawings of the proposed product to be used for production